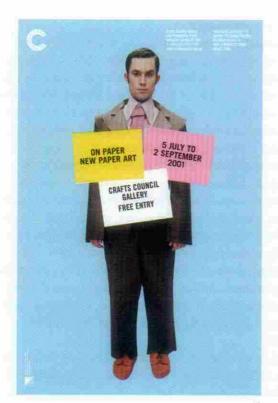
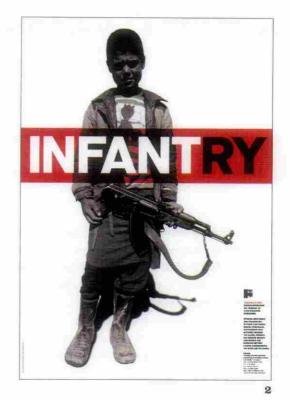
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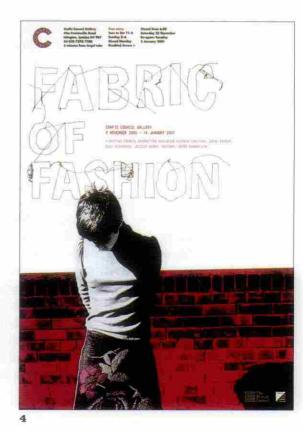
1. Crafts Council exhibition poster. Design firm: NB: Studio, London.

2. Poster for Witness, a project of the Lawyers Committee for Human Rights, one of whose objectives is spotlighting the use of child soldiers worldwide. Design firm: Lippa Pearce, Twickenham; art director: Harry Pearce; designers: Harry Pearce, Andy Moseley.

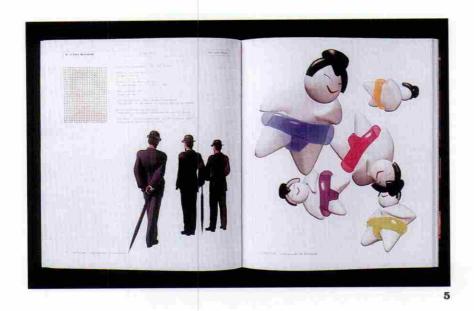
3. Identity for Crocus.co.uk, an online gardening advice service. Design firm: Pentagram, London; designer: Angus Hyland; design

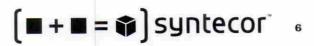
assistant: Kelsey Finlayson.

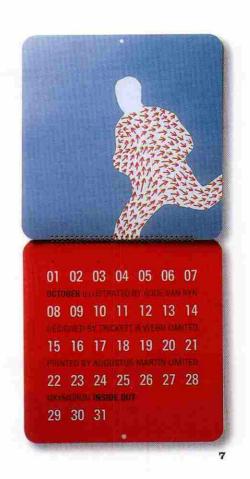
4. "Fabric of Fashion" poster for The Crafts Council. Design firm: Pentagram, London; designer: Angus Hyland; design assistants: Charlie Smith, Emily Wood.

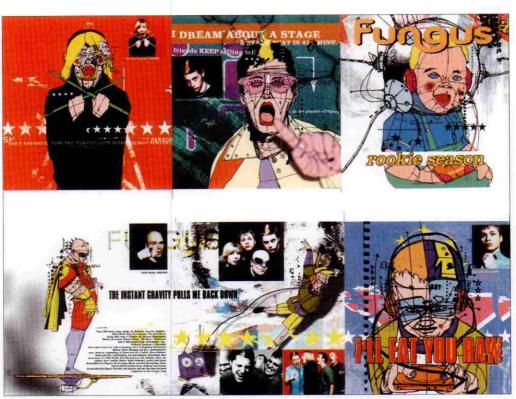








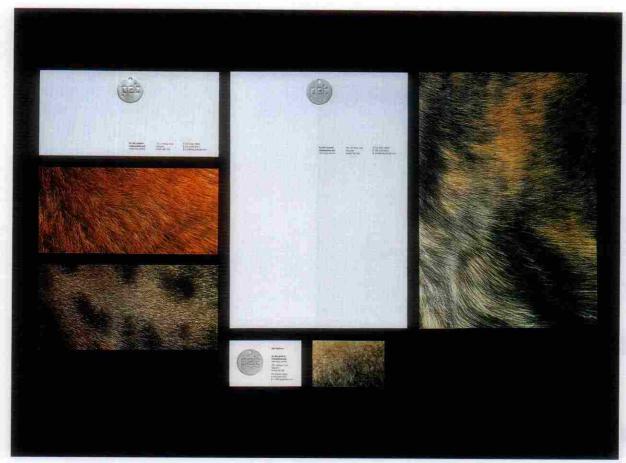




- 5. Spread from book *Pen and Mouse: Commercial Art and Digital Illustration.* Artist featured here is Akio Morishima. Design firm: Pentagram, London; designer: Angus Hyland; design assistant: Charlie Smith; client: Laurence King Publishing.
 6. Identity for Syntecor Systems,
- specialists in database integration technology. Design firm: GBH Design Limited, London; designers: Mark Bonner, Jason Gregory, Peter Hale; typography: Jeremy Tankad.
 7. 21st joint calendar of design firm Trickett & Webb, London, and printer Augustus Martin. Theme of calendar is "oxymoron"—contradictory words that convey a different meaning when joined together. Month shown is March, illustrating the phrase "inside out." Designers: Lynn Trickett, Brian
- Aude van Ryn.

 8. Booklet for Fungus CD "Rookle Season." Design firm: Fold 7, London; art director/designer/ illustrator: Henry Obasi; client: Parlophone Records.

Webb, Matthew Lowe; illustrator:



9



- 9. Stationery items and identity for a new luxury pet gift store geared to wealthy and celebrity customers keen to "smooch their pooch." Design firm: HGV Design, London; art directors: Pierre Vermeir, Jim Sutherland; designer: Pak Ying Chan; marketing executive: Russell Hatton; client: pet.
- 10, 12. Brand identity for Metro Furniture Co., office furniture manufacturer. Design firm: Turner Duckworth, London; art directors: David Turner, Bruce Duckworth; designers: Allen Roulet, Sarah Moffat.
- 11. Packaging for Tesco chilled juices. Design firm: Pearlfisher, London; creative director: Shaun Bowen; designer: Matt Gandy.

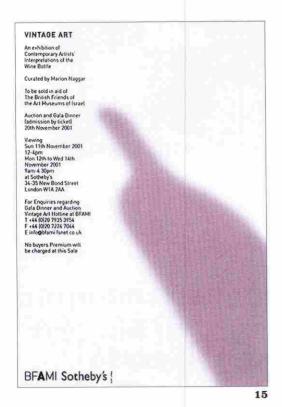
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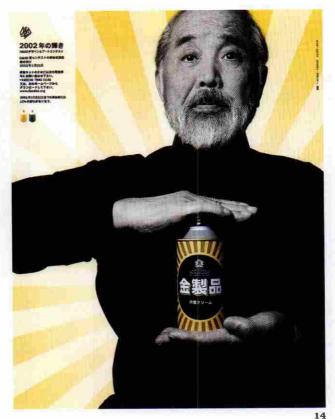






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13, 14. D&AD call-for-entries campaign included the awards themselves in the form of silver and gold polish tins and advertisements in five languages. Shown is Japanese version, featuring Kenji Ekuan, designer of the bullet train. Design firm: GBH Design Limited, London; designers: Mark Bonner, Jason Gregory, Peter Hale.

15. Identity and collateral for "Vintage Art" auction sponsored by British Friends of the Art Museum of Israel. BFAMI invited artists from all over the world to create a work of art inspired by or utilizing the form of a wine bottle. Design firm: Pentagram, London; designer: John Rushworth; design assistants: Rob Duncan, John Dowling.

16. Packaging for upscale range of Solait self-tan products. Design firm: Pearlfisher, London; creative director: Sean Bowen; designer: Sarah Butler; client: Superdrug.

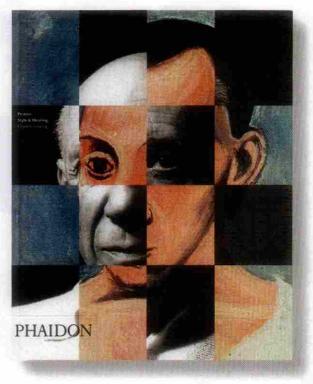
17. Packaging for Belazu olives. Design firm: Turner Duckworth, London; creative directors: Bruce Duckworth, David Turner; designer: Janice Davison; illustrator: John Geary; client: The Fresh Olive Co.





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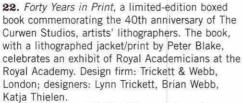
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- 18. 2000 annual report for Lastminute.com. Design firm: NB: Studio, London.
- 19. Cover of Picasso book for Phaidon. Design firm: NB: Studio, London.
- **20.** Spread from *Go*, a back-to-front book published by Arctic Papers. Design firm: Browns, London; photographer: Bruce Gilden/Magnum.
- 21. Typeface created for its own use by Pearlfisher, London. Creative director: Shaun Bowen; designer: Ashley Carter.







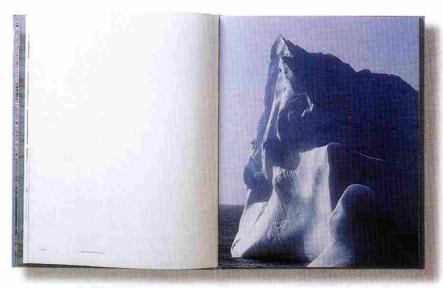
23. Spread from *Life The Observer Magazine*, London. Art director/designer: Wayne Ford; photographer: Jim Morrisson; fashion editor: Gaëlle Paul; editor: Allen Jenkins.

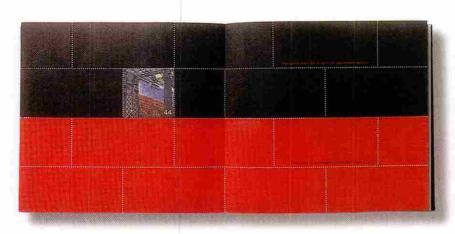
24. Cover of D&AD 2000 Annual. Imagery plays off the human genetic code, by which 99 percent of humans are genetically the same with the remaining 1 percent comprising the potential winners of the D&AD design competition. Designer: Vince Frost/Frost Design, London; client: British Design & Art Direction.

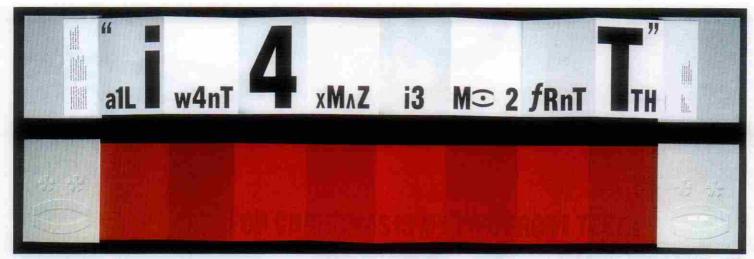
25. Spread from book *Notes from a Cold Climate*. Design firm/publisher: Browns, London; photographer: Pete Bucktrout; client: British Antarctic Survey.

26. A thousand years A thousand words, limited-edition book published by Camberwell Press in association with Royal Mail. To mark the millennium, Royal Mail commissioned stamps from 48 leading U.K. artists and illustrators. Spread shown features stamp by Bill Sanderson illustrating "shipbuilding." Design firm: Trickett & Webb, London; designers: Lynn Trickett, Brian Webb, Katja Thielen.



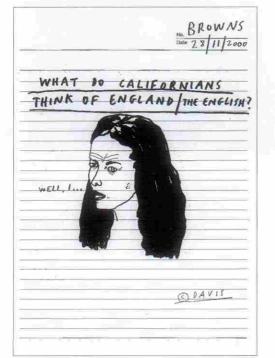












- 27. Foldout Christmas card sent to clients and friends by Lippa Pearce, Twickenham. Art director: Harry Pearce; designers: Harry Pearce, Pete Ramskill.
- 28. Graphic experiment for Muji, a worldwide Japanese retail chain. Design firm: Fold 7, London; designers: Henry Obasi, Ryan Newey.
- 29. Poster for Theatr Clwyd. Design firm: Lippa Pearce, Twickenham; art director/designer: Harry Pearce.
- 30. Cover of "What Do Californians Think of England/the English?," a promotional booklet designed and produced by Browns, London, and illustrated by Paul Davis.
- 31. Interactive kiosk for British Galleries at Victoria and Albert Museum. Design firm: Oyster Partners, London; experience architect/art director: Ben Reason; designer: Chris Clegg; creative director: David Warner.
- 32. Cover of a magazine produced at a one-day workshop held in Durban, South Africa, conducted by designer Vince Frost, for which each of 40 students created a spread. Cover design: Vince Frost/Frost Design, London.
- 33. Experience design and development for Web site of Rockstar Games, a leading publisher of interactive entertainment. Design firm: Oyster Partners, London; designers: James Caddy, Marc Davies, Toby Fisher; creative director: David Warner.
- 34, 35. Two booklets for Dstl, technological and scientific unit of the U.K. Ministry of Defense. Design firm: Roundel, London; design director: Michael Denny; designers: Jane Stanyon, Mark Beach; photographers: Sarah McGibbon (34, 35), Nick Daly (34), Richard Learoyd (35), Harriet Logan (35).
- 36. Poster for a two-part exhibition held at The Serpentine Gallery and The Victoria and Albert Museum, drawing on the collections of both institutions. Designer: Vince Frost/Frost Design, London.

